

Presentation Essentials: Content, Design & Delivery

For new and existing students from School of Business (SBIZ)

Date : Saturday, 12 January 2019

Time : 3.00 p.m. – 4.00 p.m.

Venue : Singapore University of Social Sciences, Block C, Level 4, SR C.4.12/13

Speaker : Dr Peter Chuah, Head (Visual Communication Programme), School of Business

TOPICS
Registration (2.30 p.m.)
Introduction
Presentation Essentials: Content, Design & Delivery
<p>Course Outline</p> <p>As presentations are commonly used in the business world to convey ideas, identify problems, communicate solutions as well as overcome objections, knowing how to ‘show-and-tell’ or let your audience ‘see what you are saying’ becomes one of the essential skills you need in the 21st century. Many courses offered by the School of Business at Singapore University of Social Sciences will assess your ability to be clear, concise and convincing when presenting your ideas, reports, case study analyses and research findings.</p> <p>To ensure that you are ready to make effective presentations throughout your programme of study, this sharing session will focus exclusively on the conception, development and delivery of effective oral presentations and in that pursuit, it will cover the following:</p> <ol style="list-style-type: none"> 1. Presentation as storytelling and performance 2. Behind the scene: What makes a better performance/ presentation? 3. The essential elements of a performance/ presentation: <ul style="list-style-type: none"> • The plot — Content • The backdrops — Design • The acting itself — Delivery 4. Tips for presentation recording.
Question-and-Answer Session
<p>Others</p> <p>Tea break will be provided after the seminar. The max capacity for the seminar is 100 pax.</p>